

The Belgian Competition Authority approves the acquisition of sole control over Van Loon Group by M&A Van Rooi Lieshout Holding

On 28 May 2026, the Belgian Competition Authority (“BCA”) approved the acquisition of sole control over Van Loon Group (“VLG”) by M&A Van Rooi Lieshout Holding (“VRM”).

The concentration was notified on 19 May 2026, and the application of the simplified procedure was requested.

VRM is part of the Van Rooi Group. The Van Rooi Group is a family-owned company with approximately 2,400 employees that focuses on the slaughtering and processing of pigs, cattle, and calves for industry and retail, and is therefore active across the entire chain (from farm to fork). The Van Rooi Group operates in 54 countries.

VLG is the parent company of the Van Loon Group. The Van Loon Group is a family-owned business with approximately 2,500 employees that focuses on the production of meat products and meals (convenience products), primarily for the retail and foodservice sectors. The Van Loon Group operates in the Netherlands, Belgium, Germany, and several other countries.

In its decision of 28 May 2026, the BCA found that the conditions for the application of the simplified procedure were met and that the notified concentration did not raise any objections.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)