

PRESS RELEASE

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The Belgian Competition Authority approves the acquisition of the Discar Group by the Louyet Group in the motor vehicle distribution sector

On 16 June 2025, the Belgian Competition Authority (“BCA”) approved the acquisition of sole control of the Discar Group by the Louyet Group.

The concentration was notified on 6 June 2025 and the application of the simplified procedure was requested.

The Louyet Group is a company primarily active in the motor vehicle distribution sector, operating BMW, Mini, Kia, Mazda, Land Rover, McLaren, Rolls Royce, Pininfarina, Jaguar, Aston Martin and Lotus dealerships in Belgium and Luxembourg. It retails new and used passenger cars of the aforementioned brands, and also offers maintenance and repair services, spare parts distribution for the same brands, and bodywork services. It is mainly active in the provinces of Hainaut, Namur, Walloon Brabant, Flemish Brabant, Luxembourg and Brussels.

The Discar Group is active in Belgium in the retailing of new and used BMW, Mini and Lotus passenger cars, as well as in the markets for vehicle maintenance and repair services, bodywork services, and the distribution of spare parts and accessories, for all the aforementioned brands.

The activities of the parties overlap in the markets for (i) the sale of new and used passenger cars, (ii) the distribution of spare parts for passenger cars, (iii) repair and maintenance, and (iv) bodywork services.

In its decision of 16 June 2025, the BCA found that the conditions for the application of the simplified procedure were met and that the notified concentration did not raise objections.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)