

PRESS RELEASE

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The Belgian Competition Authority approves the acquisition of Garage Quevrain by the Louyet Group

On 31 January 2025, the Belgian Competition Authority (“BCA”) approved the acquisition of Garage Quevrain by the Louyet Group.

The concentration was notified on 21 January 2025 and the application of the simplified procedure was requested.

The Louyet Group is primarily active in the motor vehicle distribution sector, operating BMW, BMW Motorrad, MINI, McLaren, Rolls-Royce, Jaguar, Land Rover and Kia dealerships in Belgium and Luxembourg. The Louyet Group sells new and used passenger cars of the aforementioned brands, and also offers maintenance and repair services, as well as bodywork services and distributes spare parts for the same brands. The Louyet Group operates mainly in the provinces of Hainaut, Namur, Walloon Brabant, Flemish Brabant, Luxembourg and in Brussels.

Garage Quevrain is an official dealer based in Namur, whose main activity is the sale of new and used Mazda, Jaguar and Land Rover cars. It also offers after-sales maintenance and bodywork repair services for all of the above brands, as well as Saab.

In its decision of 31 January 2025, the BCA found that, in the absence of overlap between the parties' activities, the conditions for the application of the simplified procedure were met and that the notified concentration did not raise objections.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)