

The Belgian Competition Authority approves the acquisition of Toyota Beerens and Nissan Beerens by the Maurin Group

On 9 December 2024, the Belgian Competition Authority (“BCA”) approved the acquisition of sole control of Toyota Beerens and Nissan Beerens by the Maurin Group, through its Belgian subsidiary SAAEM Belgium.

The concentration was notified on 28 November 2024 and the application of the simplified procedure was requested.

SAAEM Belgium operates a number of dealerships for the Mercedes, smart, Ford, Kia, Maxus, Suzuki and/or Nissan brands, located in the provinces of Limburg, Antwerp, Flemish Brabant, West Flanders and East Flanders.

Nissan Beerens and Toyota Beerens operate Nissan and Toyota dealerships in Antwerp North and Antwerp South respectively. Toyota Beerens is also a dealer for the Fuso and Piaggio Commercial brands.

The parties are active in the motor vehicle distribution sector and related services, namely the retail sale of new and used motor vehicles, maintenance and repair services, bodywork and the distribution of spare parts. Their activities overlap in the markets for (i) the sale of new and used passenger cars and light commercial vehicles, (ii) the distribution of spare parts for passenger cars and light commercial vehicles, and (iii) repair and maintenance.

In its decision of 9 December 2024, the BCA found that the conditions for the application of the simplified procedure were met and that the notified concentration did not raise objections.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)