

PRESS RELEASE

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The Belgian Competition Authority launches a consultation on an information brochure about “The Digital Markets Act – a short guide for tech challengers”

Today, the Belgian Competition Authority (“BCA”) published for consultation the draft of an information brochure about “The Digital Markets Act – a short guide for tech challengers”.

This information brochure aims to raise awareness among tech entrepreneurs and digital business users about the opportunities opened up by the Digital Markets Act (DMA) to bring innovation to digital markets in Europe.

The launch of the consultation period coincides with the ECN Digital Markets Act Conference that takes place today in Amsterdam with the shared objective of highlighting how the DMA empowers challengers to develop alternative business and operational models to compete in and for digital markets.

The consultation primarily aims to gather more illustrations of the opportunities arising from the obligations imposed by the DMA on the core platform services of digital gatekeepers (i.e., Amazon, Apple, Booking, ByteDance, Google, Meta and Microsoft). The final version of the brochure will be made available widely to any public authorities, trade associations or businesses interested in distributing or using it.

The brochure is available at: The Digital Markets Act – a short guide for tech challengers. The consultation runs until 19 July 2024. Contributions to the consultation can be communicated to the BCA via the following dedicated email address: DMA@bma-abc.be.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)