

The Competition College has approved conditionally the acquisition by DPG Media NV and Rossel & Cie SA of joint control of RTL Belgium SA, Audiopresse SA, New Contact SA, Radio H SA, RTL BELux SA and RTL BELux SA & Cie SECS, and indirectly of all shares of their subsidiaries

The Competition College of the Belgian Competition Authority (BCA) has approved conditionally on 29 March 2022 the acquisition by DPG Media NV and Rossel & Cie SA of joint control of RTL Belgium SA, Audiopresse SA, New Contact SA, Radio H SA, RTL BELux SA and RTL BELux SA & Cie SECS, and indirectly of IPB, Inadi SA and Cobelfra SA.

The College accepted the commitments offered on the market for the sale of advertising space on national radio channels in the Flemish Community and on the market for radio programmes and broadcasting services of national radio freely accessible to end-users in the Flemish Community.

In the absence of any critical comments from customers and considering the commitments and the pre-merger position of the undertakings concerned on the markets concerned, the College found that the concentration would not lead to a significant impediment to effective competition on these markets.

A trustee will monitor compliance with the commitments.

For more information you may contact:

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)