

The Belgian Competition Authority approves the acquisition of sole control over the Llorens group by the Emil Frey Belgique group

On 16 February 2022 the Belgian Competition Authority (BCA) has approved the acquisition of the holding company SA Los Hermanos, which controls all the companies of the Llorens group, by Autostadt Motors Belgium, the holding company of the Emil Frey Belgique group.

The Emil Frey Belgique group owns Volkswagen and Renault dealerships in the Liège region. It is active on the market for the distribution of new and used vehicles and the maintenance and repair of Volkswagen and Renault vehicles, as well as on the market for bodywork services and the sale of spare parts.

The Llorens group is active on the markets for the distribution of new and used vehicles, spare parts and accessories and maintenance and repair services, as well as bodywork services, for the brands of the Volkswagen group in the province of Luxembourg.

The merger was notified on 27 January 2022 and the application of the simplified procedure was requested.

In its decision of 16 February 2022, the BCA finds that the conditions for the application of the simplified procedure are met and that the notified merger does not raise any objection.

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)