

**The Competition College has imposed a fine on companies of the Caudalie group for the imposition of minimum prices and the restriction of active and passive sales**

The Competition College of the Belgian Competition Authority has decided on 6 May 2021 that companies of the Caudalie group imposed minimum prices and limitations of active and passive sales.

The College has qualified the imposition of minimum prices and limitations of active and passive sales as hardcore restrictions by object.

The infringement was concerned with the selective distribution and online sales of cosmetic products.

The College has accepted commitments concerning the conditions that Caudalie may impose on distributors in order to safeguard the integrity of its distribution network and to protect its brand image. These commitments were accepted as a mitigating circumstance.

The College has imposed a fine of 859 310 euros.

**For more information you may contact:**

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)