

**The Competition College has approved the acquisition of Editions de l'Avenir and L'Avenir Hebdo by IPM**

The Competition College of the Belgian Competition Authority (BCA) has approved on 22 December 2020 the acquisition of the press activities of Editions de l'Avenir SA and of the company L'Avenir Hebdo by IPM Group SA.

IPM is a diversified group, active in media, internet (in particular real estate websites), travel and sports betting. In the media field, it is the publisher of the daily newspapers *La Libre* and *DH/Les Sports* and the weekly magazines *Paris Match Belgique* and *Courrier International*.

The merger concerns the daily newspaper *L'Avenir*, the weekly *Le Journal des Enfants* and the weekly magazines *Moustique* and *Télé Pocket*, as well as the related advertising activities and websites.

The College has, as proposed by the competition prosecutor, decided that the transaction does not cause a significant restriction of competition.

**For more information you may contact:**

Prof em. dr. Jacques Steenbergen

President

Tel. +32 (2) 277 73 74

E-mail: [jacques.steenbergen@bma-abc.be](mailto:jacques.steenbergen@bma-abc.be)

Website: [www.belgiancompetition.be](http://www.belgiancompetition.be)

The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)