

**The Competition College of the BCA authorises the joint control over Mediafin by Roularta and Rossel**

The Competition College of the Belgian Competition Authority (BCA) has authorised on 06 March 2018 the joint control over Mediafin NV by Roularta Media Group NV and Rossel & Cie NV.

The concentration is part of a transaction in which Roularta Media Group NV sells its shares in Mediaaan NV (50%) to De Persgroep NV and De Persgroep NV sells its shares in Mediafin NV (50%) to Roularta Media Group NV.

The concentration was assessed in particular with regard to the Belgian market of advertising spaces for commercial advertising in Dutch and French language magazines.

The College has decided that the concentration does not risk to cause a significant restriction of competition on the concerned markets.

**For more information you may contact:**

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The Belgian Competition Authority (BCA) is an independent administrative authority that contributes to the definition and implementation of competition policy in Belgium. Concretely, the BCA pursues anti-competitive practices, such as cartels and abuses of a dominant position, and reviews the main merger operations. The BCA cooperates with the other competition authorities of the member states of the European Union and the European Commission within the European Competition Network (ECN)